

Meituan earns International Innovation Enterprise Brand award

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Meituan Dianping, China's leading e-commerce platform for services, today captured the 2018-2019 International Innovation Enterprise Brand Award at the Global Top Brands Award Ceremony sponsored by International Data Group (IDG).

Meituan received the International Innovation Enterprise Brand Award in recognition of its creative leadership in unmanned distribution robots, according to IDG. The award was presented at the Global Top Brands Award Ceremony at the Wynn Hotel, Las Vegas, on Jan. 9, 2019. The event was sponsored by IDG. Founded in Boston in 1964, IDG is the world's biggest technology media, research, exhibition and venture Investment Company.

Meituan's innovative autonomous delivery technologies are on display in Las Vegas this week at CES 2019. This year marked Meituan's debut at CES, the global stage where next-generation innovations are introduced to the marketplace.

Driverless vehicles are just one way that Meituan is transforming the way that Chinese people eat. Meituan, the world's largest on-demand food delivery service provider, built and operates the world's largest on-demand delivery network in terms of the number of deliveries. A pioneer in interactive intelligent delivery in China, Meituan has been investing in big data, AI, and other technologies to explore the use of autonomous driving solutions for driverless delivery.

The Meituan Autonomous Delivery (MAD), the Company's innovative and holistic solution to driverless delivery, incorporates an order platform, dispatch system, and road network logistics with big data optimization. The MAD solution uses a variety of intelligent delivery devices, such as unmanned aerial vehicles (UAVs), and high/low-speed autonomous delivery vehicles and robots, to meet the needs for on-demand delivery in various scenarios such as buildings, business campuses and public roads.