

Danone names new EVP for Specialized Nutrition biz

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Véronique Penchienati-Bosetta, currently EVP Growth & Innovation and member of the Executive Committee, is taking over from Bridgette Heller as EVP Specialized Nutrition.

After joining Danone in 2016 as EVP Early Life Nutrition, Bridgette will be leaving the company, due to matters related to her personal situation. Throughout her 20-year career within Danone, Véronique has been a great business leader who has consistently driven strong sustainable growth, in different markets and divisions, and in particular made evian the truly iconic brand it has become.

Most recently she successfully led the Growth & Innovation process into a powerful engine for the company's e-business plan to double sales by 2020, and oversaw the acceleration by 40% of innovation contribution to our sales since 2016. Emmanuel Faber, Danone Chairman and CEO, comments: "Parting ways with Bridgette is a fact of life which can only come with regrets. I would like to thank her from the heart for her great contribution in her three years with us, and wish her all the best for the future. I also wish all the best to Véronique in her new role, to continue to grow our unparalleled franchise in Specialized Nutrition."