

Stonyfield Organic launches YoBaby Veggie

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Stonyfield YoBaby, the Pediatrician Recommended refrigerated yogurt for babies between six months and two years old, is making it easier to fill tiny tummies with the perfect first food, organic yogurt made with organic purple carrot and organic sweet potato. The new line features two organic whole milk yogurt flavors - purple carrot and sweet potato – offered in one convenient six-pack. YoBaby Veggie Purple Carrot and YoBaby Veggie Sweet Potato contain no added sweeteners and, as always, certified organic ingredients free from artificial hormones, toxic persistent pesticides and GMOs.

With YoBaby Veggie we've made it easy for parents to introduce vegetable flavors to their little ones and help expand baby's palate from an early age," said Natalie Levine, Brand Director at Stonyfield Organic. "From the organic veggies, organic milk and Vitamin D and calcium for bone growth, to probiotics for gut health, YoBaby Veggie is a nutritional powerhouse all delivered in one tasty cup of yogurt babies are sure to love."

With so many nutrition benefits, yogurt is the perfect first food made to meet the unique nutritional needs – and taste and texture preferences – of each stage of a child's growth and development. With organic whole milk offering the essential vitamins, minerals, dietary fats and protein babies need, plus probiotics to benefit digestive health, Stonyfield's organic YoBaby line is a first step in building healthy eating habits for life.

Featuring PLA (polylactic acid) packaging, Stonyfield YoBaby also comes in packaging you can feel good about. These containers made from plants are part of the brand's long-standing commitment to slash greenhouse gas emissions and leave a healthier planet for future generations.

