

## Lipari Foods unites with RTON to market ENDO Water

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**Endo Water™ is pH balanced, micro-clustered for antioxidant protection and oxygenated for improved performance and energy**



Right On Brands, Inc.™ (RTON) has announced that Lipari Foods of Warren, Mich., has placed its first order of CBD based ENDO Water product for distribution through its sales network.

Lipari distributes deli items, dairy, meat and seafood, bakery items, organic food and beverages and food service items. Exclusive brands include the Lipari brand of seasonings, Lipari Old Tyme deli cheeses and meats, the Michigan Brand, Dairy Fresh, Wholey Seafood and Yoder's.

"Lipari is the first distribution partner of ours that has surpassed \$1 billion dollars in sales annually. Our distribution deal with Lipari Foods is a huge first step in making our CBD based ENDO Water a household name in the Midwest. Retailers and Distributors look at CBD enhanced products such as ENDO Water as the new 'kale,' " states Vic Morrison (Vic), Executive VP of Right On Brands Corporate Development. "Drinks with cannabidiol (CBD for short) will not get you high. Studies have suggested that CBD offers a slew of health benefits from stress relief to reduced anxiety, nausea relief, decreased muscle and joint pain, improved sleep, and even reduced inflammation and acne."