

Nestle's Natural Bliss expands in USA

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Nestle's Natural Bliss® line of all-natural dairy and plant-based creamers is unveiling two new dairy-alternative creamers.

The new natural bliss® Half and Half is a blend of almond milk and coconut cream, and natural bliss® Oat Milk creamer is made with real oat milk, cane sugar and natural vanilla flavor.

Ingredients like almond milk, coconut cream and natural vanilla flavor with extracts from Madagascar vanilla all go into the new offerings from natural bliss®.

Jason Merideth, Director of Marketing for natural bliss® said, "We know the right ingredients matter, and our natural bliss® creamers simply use what's needed to give people ways to experience delicious moments every day. With rising interest in plant-based products, our two new non-dairy options are suitable for dietary restrictions and preferences, and they allow consumers to feel great about the choice they make each morning."

The company is also planning to launch natural bliss® Toasted Coconut this year.