



Herbalife Nutrition announces launch of Global Month of Purpose

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Premier global nutrition company, Herbalife Nutrition has announced the launch of the Company's Global Month of Purpose, with hundreds of events scheduled. The initiative complements the Company's robust year-round program of creating opportunities for Herbalife Nutrition's approximately 8,300 employees as well as Herbalife Nutrition independent distributors to help those in need around the world. The Company has set a goal to donate over 10,000 volunteer hours in February.

"Whether it's giving the gift of time by volunteering through our worldwide Casa Herbalife Nutrition programs, serving on non-profit boards or supporting neighborhood food kitchens, our employees are continuously expanding our reach to ensure more people have the opportunity to be healthier and happier," said Alan Hoffman, president of the Herbalife Nutrition Foundation.

Volunteering activities are centered around the Company's philanthropic agenda of helping underserved communities. Employees and distributors will engage with organizations such as American Cancer Society, Regional Food Banks, American Red Cross, SOS Children's Village, Smile Foundation, Action for Children, A Place Called Home, Surfrider Foundation and numerous rescue missions.

With the partnered organizations, some of the activities will include preparing meals for homeless; building gardens at youth centers and teaching children cooking skills for creating healthy meals for themselves and their families; donating blood and staffing blood drives; and the beautification of shared areas like community centers and beaches.