

Sehgal Foundation, Smart Food align big initiatives

05 February 2019 | News | By Manbeena Chawla

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Charitable Trust Sehgal Foundation is aligning some big initiatives with the Smart Food Endowment Fund to help create a bigger movement. This will bring more attention to Smart Foods like millet, sorghum and grain legumes.

Sehgal Foundation has signed an agreement with the International Crops Research Institute for the Semi-Arid Tropics (ICRISAT) for their joint endowment fund to become a component of the Smart Food Endowment Fund that was established in April 2018. This will take the total funds to \$6 million.

ICRISAT launched a Smart Food initiative in 2013 that stemmed from the strategic thinking around the need for food that fulfils the criteria of being good for the consumer (nutritious and healthy), good for the planet (environmentally sustainable) and good for the farmer (profitable and lower risk). A major objective under the initiative is to diversify staples that can have a strong and durable impact on nutrition, the environment and farmer welfare. Millets, because of their higher iron, calcium and overall mineral content compared to wheat and rice, have the potential to help address malnutrition problems in India, other parts of Asia and Africa.