

Daiya partners with America's 3 favourite retailers

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Leading Maker of Plant-based Foods Partners with Einstein Bros., Noah's New York Bagels and Bruegger's Bagels to Provide Tasty Options to Health- and Eco-Conscious Consumers



Daiya, leading maker of plant-based foods that are dairy, gluten and soy free, today announced that its Plain Cream Cheese-Style Spread will now be served nationwide at three of America's favorite bagel destinations: Einstein Bros., Noah's New York Bagels and Bruegger's Bagels.

Beginning this month these retailers will expand their menus with "Daiya Dairy-Free Shmear" as a dairy-free alternative to cream cheese in an effort to cater to a wider variety of dietary lifestyles and opening the door to a larger customer base. At only 90 calories per serving, the Daiya Cream Cheese Style Spread features a creamy texture and balanced flavor profile that pairs nicely with the dairy-free bagel options available at Einstein Bros., Noah's New York Bagels and Bruegger's Bagels locations.

"With plant-based, dairy-free options increasingly in demand, our partnership shows that leading national establishments like these are committed to their customers and to offering the very best quality and delicious alternatives to dairy cheese to better meet their evolving lifestyle needs and dietary preferences," said Michael Lynch, interim CEO.

According to a recent survey of 1,000 adults conducted by Daiya, 41 percent of Americans say they try to swap out dairy from their diet whenever it's convenient. As the movement for more plant-based options at fast-casual restaurants gains momentum, Daiya is helping companies easily and effectively scale up with a full assortment of plant-based foods that can enhance existing menus.

In addition to its tasty Cream Cheeze Style Spreads, Daiya offers a full line of premium, plant-based foods that are dairy, soy and gluten-free, which can be found at more than 25,000 grocery stores in the U.S., including Whole Foods, Kroger, Safeway and Publix, as well as most natural food retailers.