

## IFF expands taste capabilities

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**TAA has the expertise to develop the next-generation delivery systems technology platform.**



International Flavors & Fragrances Inc. (IFF) has expanded and strengthened its innovation capabilities for scent, taste and active ingredients through the acquisition of The Additive Advantage (TAA), a company that develops novel technologies with diverse capabilities that span applications and industries. TAA has the expertise to develop the next-generation delivery systems technology platform that will enable the printing of flavors, fragrances, cosmetic and health & nutrition actives onto a variety of consumer products.

IFF Chairman & CEO Andreas Fibig said, “The acquisition of TAA helps to expand our large portfolio of offerings to customers in a truly unique way – through print technology. With the expertise that this talented group of people brings under our roof, we envision taking delivery systems to a completely new level and ultimately enriching how consumers experience our customers’ products.”

“We are genuinely excited to welcome our new colleagues to the IFF R&D family,” said Dr. Gregory Yep, Chief Scientific and Sustainability Officer for IFF. “This is the type of technology that cuts across all our business units and spurs innovation across the company – creating excitement for our teams and for our customers.”