

MadeGood unwraps new flavors of their Crispy Squares and Granola Bars

14 March 2019 | News | By Prapti Shah

Now available in the **NEW Sweet & Salty** flavor, MadeGood Granola Bars are also available in **Apple Cinnamon, Chocolate Banana, Chocolate Chip, Mixed Berry, and Strawberry.**



MadeGood, the leading allergy-friendly and nutrient-rich granola snack creators, launches new flavors of the brand's most popular products: Crispy Squares and Granola Bars. NEW to the snack family starting April 2019 will be *Strawberry Crispy Squares*, *Caramel Crispy Squares*, and *Sweet & Salty Granola Bars*. The newest MadeGood flavors are not only allergen-free and safe for school, but are also gluten-free, certified vegan, organic, Non-GMO, kosher and contain nutrients from vegetables.

"MadeGood is thrilled to once again expand upon the availability of healthy snacks that everyone can enjoy," says Nima Fotovat, president of Riverside Natural Foods, manufacturer of MadeGood. "We're proud to be providing more flavor options for our consumers and offering healthier alternatives to traditional granola bars and rice crispy treats that are not only nutritious, but absolutely delicious!"

The NEW flavors of *MadeGood Crispy Squares* are the perfect addition to the line of nutritious MadeGood snacks that are perfect for snack time and school lunchboxes. Once only available in delicious Vanilla and tempting Chocolate Chip, these delicious squares now boast a fresh Strawberry flavor (complete with freeze-dried strawberries on top) and an enticing Caramel flavor. Swap out the traditional rice crispy treats for a healthier, allergy-friendly Crispy Square instead that contains nutrients from vegetables!

For an easy breakfast or on-the-go snack, MadeGood Granola Bars are made using simple, minimally processed, organic ingredients that are also combined with nutrients from vegetables. Now available in the NEW Sweet & Salty flavor, MadeGood Granola Bars are also available in Apple Cinnamon, Chocolate Banana, Chocolate Chip, Mixed Berry, and Strawberry.

"We are excited to expand upon our customers' favorite MadeGood snacks with these new and flavorful additions," Nima adds. "Our entirely allergy-free facility has helped to develop flavors that are not only delicious but safe for schools, and we're excited to see MadeGood's presence expand in grocery stores across North America."

All MadeGood products are produced in a dedicated facility free from the most common allergens: peanut, tree nuts, gluten, dairy, egg, soy, sesame, fish and shellfish. They are available at major grocery outlets and natural foods stores across the country including Whole Foods Market, Krogers, Wegmans, Meijers and many more.