

## Amul's member dairy lays foundation stone at Faridabad

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Banaskantha District Co-operative Milk Producer's Union Ltd., (Banas Dairy), the largest member union of Gujarat Co-operative Milk Marketing Federation Ltd., (GCMMF) that owns brand Amul, has completed the foundation stone laying ceremony for its first milk processing plant outside Gujarat at Faridabad, Haryana.

The plant initially will have milk processing capacity of 10 lakhs liters per day with ability to expand 15 lakh liters per day. This is the fourth plant in National Capital Region for member unions of GCMMF after two plants started at Manesar and Dharuhera by Mehsana District Co-operative Milk Producers' Union Ltd., Dudhsagar Dairy and one plant being commissioned at Rohtak, Haryana by Sabarkantha District Co-operative Milk Producers' Union Ltd., Sabar Dairy.

Banaskantha Milk Union plans to invest about Rs 300 crore for creating milk processing facilities at Faridabad. The plant will manufacture products like pouch milk, curd, butter milk and Ice Cream under brand name of "Amul".

Amul is the largest selling brand of milk in Delhi and NCR region with daily sales of 25 Lakhs litres. The sales volume is expected to increase by 10-15% annually during next 5 – 7 years.

Banaskantha Milk Union is the largest member union of GCMMF. It procures milk from more than 3.5 lakh milk producer members of Banaskantha district of Gujarat and procures about 33 lakh liters of milk per day from Gujarat. Sanjay Karamchandani, Managing Director, Banaskantha Milk Union said, "We have initiated expansion as per guidelines of GCMMF and in line with mission 2020 strategy prepared for our member union."