



Herbalife's first-ever Asia-Pacific Wellness Tour begins

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Herbalife, a global nutrition company, has launched its first ever Asia-Pacific wellness tour covering 30 cities across Asia Pacific region to present insights on nutrition, healthy lifestyle and physical activity.

Seven Herbalife Nutrition Advisory Board (NAB) members and its director of fitness education will visit Australia, New Zealand, South Korea, Japan, Taiwan, Hong Kong, Macau, Singapore, India, Indonesia, Malaysia, the Philippines, Thailand, Vietnam and Cambodia in the month of April.

With the rising trend of obesity and ageing, the Herbalife wellness tour seeks to present valuable insights on nutrition, healthy lifestyle and physical activity as the world's population faces a global nutrition transition.

William M. Rahn, Senior Vice President and Managing Director, Herbalife Asia Pacific, said, "The Asia-Pacific wellness tour reflects our commitment to helping people pursue a healthy, active lifestyle with education, training and industry-leading nutrition products. With the obesity epidemic expected to get worse, we will play a more proactive role in helping people combat this health issue and live healthier lives."

The doctors will visit the cities to present at health seminars held by Herbalife on principles of better nutrition, the importance of regular physical activity and healthy lifestyle options as a way to proactively combat the obesity epidemic which is sweeping across the world, including the Asia Pacific region.