NEWS | DIETARY SUPPLEMENTS

British Biologicals launches FertiPro for women

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British Biologicals, with two decades of research, has introduced a reproductive support dietary supplement ‘FertiPro’, a combination of clinically researched Myo–Inositol, Folic Acid and Vitamin D3 to promote a healthy reproductive cycle.

The product is for women suffering from Polycystic ovary syndrome (PCOS), undergoing infertility treatment, In vitro fertilisation (IVF), Oligomenorrhoea, Amenorrhoea and Anovulation. FretiPro will support ovulatory function and improve the quality of ovum. Daily usage of the product will reduce circulating androgen levels and normalise menstrual cycle. PCOS is the most common endocrinopathy that affects women leading to infertility and high insulin level.

With recognition of insulin resistance as a principal factor in the pathogenesis of PCOS and use of insulin sensitizers for its treatment, Myo-Inositol, a new insulin sensitizer, is reported to improve insulin sensitivity and glucose utilisation thereby reducing androgen levels (male hormone) and improving the functioning of reproduction axis.

Myo-Inositol in addition to improving insulin sensitivity has been shown to improve lipid levels and aid in weight loss. Because of its numerous benefits, Myo-inositol should be considered as a first-line treatment in patients with PCOS experiencing chronic anovulation or infertility secondary to anovulation.

With launch of Myo-inositol Dr Kiran K Bijoor, Medical Advisor, British Biologicals said, “Clinically proven nutritional supplement for infertility is now available in India. In addition to having access to some of the finest reproductive specialists in the world, Indian women now have a new piece of ammunition to add to their infertility tool kits. “

Dr Bijoor, further said, “Myo-inositol has shown in clinical studies to increase ovulation rates, improve regularity of menstrual cycles, and improve egg quality. In addition, it can help to reduce the incidence of gestational diabetes.”

“Our recent introduction FertiPro, contains Myo Inositol with other vital nutrients for Infertility. Ferti Pro usage is very well documented and this combination is available internationally in more than 130 countries. There are several clinical trials conducted with Myo Inositol, which are published in journals such as The New England Journal of Medicine. Ferti Pro is a blessing for women suffering from PCOS. Another aspect of FertiPro, is that it is well tolerated, with excellent taste. Not only this, Ferti Pro has been made in a special compliance pack at an economical price,” said Balaji Kumar, General Manager- Sales, British Biologicals.

British Biologicals is optimistic about FertiPro that will bring hope to several women, who suffer from infertility due to PCOS. The product is available against doctor’s prescription.

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