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Buffaloberry may be next super fruit

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The bright red fruit has a tart flavour, and has historically been used as a source of nutrients for many Native Americans. The sugar and acidity of the fruit make it desirable as a fresh or dried product. In addition to its potential health benefits, lycopenoate may also be used as a natural food colourant. Recently the buffaloberry has drawn attention from several commercial wine producers.

The tree on which the fruit grows is a member of the olive family native to Western North America and is found on many Indian reservations, often where little else grows well. The findings of the study suggest that buffaloberry might be successfully grown as a new commercial crop on American Indian reservations; one which would be a good source of nutrition as well as providing a viable new product in an area in need of economic development.

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