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Vitamin A is an essential and fat-soluble micronutrient. It is used by the human and animal nutrition industries in feed and food products, and also by the personal care sector. Vitamin A supports, for example, the function of the eyes, lungs and skin. It also helps to prevent growth disorders and supports skeletal development.

“With our vitamin portfolio, we are leaders in supply reliability and high quality: Our vitamin A stands out thanks to exceptional product stability and bio-availability. This capacity increase shows our commitment to the growing vitamin A market”, said Dr. Christopher Rieker, who heads BASF’s Animal Nutrition business.

In animal nutrition, Vitamin A is used as a feed additive in all types of feed for livestock and companion animals. In human nutrition, vitamin A is used in supplements and to fortify foods and beverages. The BASF product portfolio includes a broad range of fat-soluble and water-soluble vitamins. BASF also offers vitamins A/D3, D3, K1, B2, B5, E and Choline Chloride.

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