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CFTRI to launch entrepreneurship training programmes to promote startups in food

CSIR-Central Food Technological Research Institute (CFTRI), Mysuru in association with Kautilya Entrepreneurship & Management Institute will be launching entrepreneurship training programmes.

By **Guest** | May 16, 2017



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According to the newspaper The Hindu, breakfast foods, ready-to-eat foods, natural beverages, superfoods, healthy snacks, minimally processed vegetables, food processing machinaries, FSSAI regulations, among others will be the key focus areas during the programme titled “Entrepreneurial Opportunities in Food and Allied Sectors”, scheduled to be held from June 5 to 16.

While the first week of the programme will be held on the CFTRI premises in Mysuru, the latter part of the programme will be organised at Jain University campus in Bengaluru.

Prof. Ram Rajasekharan, Director CSIR-CFTRI, stated in a press release that the new initiative is in line with the Start-up India and Skill India Missions of Government of India, and can cater to the needs of various stake holders such as entrepreneurs, MSME, exporters, food parks and Cold chain participants.

This collaboration of the technology leader with management experts will be able to strengthen the entrepreneurial ecosystem in the sunrise sector contributing 14% of the manufacturing GDP of the country, the statement said, adding that the programme was open for aspiring entrepreneurs and early stage entrepreneurs, focusing on opportunities in the food sector.

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