NEWS | ALLIED INDUSTRY

Amul sets up fodder estimation sensing centre

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In 2017, the Gujarat Cooperative Milk Marketing Federation (GCMMF) and ISRO had signed a memorandum of understanding (MoU) to this effect. Under the agreement, the Amul Remote Sensing Center will work towards estimation of fodder crops in Kaira, Anand, Mahisagar districts. A similar centre of Banas Dairy would work in Banaskantha and Patan districts of Gujarat.

The centre would help milk producers know when to initiate cultivation of fodder crop by using satellite images. The technology can also be utilised in the dairy sector for decision support in drought management. It would gradually be scaled up to all the districts of Gujarat through the respective milk unions of the GCMMF.

According to Amul, this is an innovative way to help milk producers know when to initiate cultivation of fodder crop by use of satellite images. It would help farmers estimate fodder production, plan to grow/ intensify production and improve availability, leading to increase in milk production and economic benefit. This would pave a new era in fodder crop management using satellite data.

Read online: https://nuffoodsspectrum.in/news/30/12227/amul-sets-up-fodder-estimation-sensing-centre.html
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