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Government of MP, NASVI and Nestle launch ’Serve Safe Food’

Government of Madhya Pradesh has joined hands with Nestle India and NASVI to train 1,000 street food vendors in Bhopal and Indore on food quality and safety.

By **Guest** | April 5, 2018



government-of-mp-nasvi-and-nestle-launch-serve-safe-food

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Government of Madhya Pradesh has joined hands with Nestle India and NASVI to train 1,000 street food vendors in Bhopal and Indore on food quality and safety.

Project ’Serve Safe Food’ which has already benefitted over 5000 street food vendors across India, will train the vendors on health, hygiene, safe food handling, waste disposal and entrepreneurship.

Commenting on the launch, Dr. Pallavi Jain Govil, Commissioner of Health and Food Safety, Madhya Pradesh said, "This initiative between the Madhya Pradesh FDA and Nestle India is significant as safe food plays a very important role in ensuring the health and well-being of all. It is encouraging t hat hands-on training will be imparted to street food vendors for safe food in the state."

Sanjay Khajuria, Senior Vice President, Corporate Affairs, Nestle India further added, "Food quality and safety have been the pillars of Nestle India and we are committed to be a valuable partner in improving the food safety environment in India. Our objective is to empower the street food vendors by providing the necessary motivation and upgrading their skills to improve their livelihoods under this initiative."

According to Arbind Singh, National Coordinator, NASVI, "The programme will also help in increasing the income of street food vendors by equipping them with the necessary knowledge and skills. At, NASVI we also update the data of trained street food vendors on the STREETSATHI APP which promotes street food vendors and helps them sustain their livelihoods in turn."

While street food vending is an important source of employment for a large population, a variety of constraints including lack of knowledge and skills in business, limited t raining opportunities, and restricted mobility have prevented street vendors from improving their skills and capabilities.

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