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Coca-Cola to build $66M dairy facility in Ontario

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By **Guest** | June 6, 2018



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Canada will be the first international market for Fairlife products, as the brand’s product range will be introduced to the country by the end of 2018, and Coca-Cola says the new facility will support the growth of the brand in the country.

Scheduled to begin operations in the first quarter of 2020, the plant will produce various flavours of Fairlife Ultrafiltered Milk in 1.5L PET bottles and in 240ml PET bottles.

The new facility will create approximately 35 jobs, and will utilise milk from local dairy farmers, as Coca-Cola will collaborate with the Dairy Farmers of Ontario to support the growth of the dairy industry in the region.

The company has launched an unprecedented number of new products into the Canadian market over the last 18 months including smaller package formats and new brands, such as Gold Peak, Smartwater sparkling, Glaceau Fruitwater, Vitaminwater active, Peace Tea, and Powerade Zero.

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