NEWS | GLOBAL

NZMP to introduce new medical and protein ingredients

Fonterra’s global ingredients brand NZMP will launch a range of ingredients for its North American customers, including a unique medical ready-to-drink concept and a fast-digesting milk protein concentrate.

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NZMP's new 14% high-protein ready-to-drink medical beverage has a unique combination of a heat stable whey protein and fast-absorbing milk protein concentrate.

The company’s focus is to provide the drinks to patients and the elderly to make nutrition easier, more digestible, and increase the attractiveness of the beverages in comparison to previous dairy-based medical nutrition.

A new milk protein concentrate, called SureProtein, is also included in NZMP’s new releases. It will provide muscles with a higher level of amino acids within the first two hours of consumption compared to standard milk protein offerings.

The new protein increases the rate at which the body absorbs nutrients, and according to NZMP this means athletes will have faster recovery times during exercise.

The new launches will be showcased during the Institute of Food Technologists (IFT) Expo from 16-18 July 2018 in Chicago, where the uses of SureProtein will be demonstrated through a variety of protein-fortified foods.

Read online: https://nuffoodsspectrum.in/news/31/12749/nzmp-to-introduce-new-medical-and-protein-ingredients.html
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