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Guenther acquires Cookietree Bakeries

C.H. Guenther & Son has acquired Cookietree Bakeries, producer of premium thaw-and-serve cookies, bake-and-serve cookie dough, brownies and scones. Financial terms of the transaction were not disclosed.

By **Guest** | August 7, 2018



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WordPress post #7771

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Founded in 1981 by Greg Schenck, Cookietree supplies quick-service restaurants, fast-casual restaurants, club stores and retailers from its manufacturing facility in Salt Lake City.

The business will continue to operate under the Cookietree brand out of its existing facility.

Acquired by PPC Partners in April, C.H. Guenther & Son manufactures branded and private label food products for food service clients and consumer markets.

Its brands include Pioneer, White Wings, Sun-Bird and Cuisine Adventures. The acquisition of Cookietree grows the company to more than 3,000 employees in 21 food manufacturing locations in the United States, Canada and Western Europe.

Read online: https://nuffoodsspectrum.in/news/31/12897/guenther-acquires-cookietree-bakeries.html
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