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UBM India embarks Fi India & Hi 2018 and ProPak India 2018

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While Fi India & Hi, the only B2B event in the Indian sub-continent for the food and health ingredients, and processing & packaging industry, is one of the organization’s oldest shows, the nouveau entrant, ProPak India was co-located with the former due to the synergy between the two.

Combined together, the shows were optimally positioned to provide industry players an entire array of products and solutions pertaining to food ingredients, processing, technology and packaging under one giant umbrella.

ProPak India also brought within its ambit, packaging solutions pertaining to products from medicines, cosmetics, appliances, industrial systems and machinery, among others.

The co-located expos will rotate annually between India’s two promising food hubs i.e Mumbai and the Delhi-NCR region.

Speaking on the occasion of the launch of Fi India & Hi as well as ProPak India, Yogesh Mudras, Managing Director, UBM India said, “In India, the food sector has emerged as a high-growth and high-profit sector due to its immense potential for value addition, particularly within the food processing industry. It is set to be valued at $65.4 billion by the end of 2018. What the industry

ails is the currently low investment in testing and R&D. Always the harbinger of novel features, at Fi India & Hi, we are excited to showcase the unique Live Quality Labs, Food Safety on Wheels by FSSAI in synergy with the FSSAI planning to invest US $72.3 million to bond food testing infrastructure and upgrade existing food testing labs and mobile testing labs. Apart from the buzz of business, the show days will also come alive with a host of demonstrations and workshops.

Alongside the exhibition, ProPak India 2018 also featured an engaging and interactive conference on extremely topical subjects. Day 1 comprised The Leaders Panel - Industry 4.0; Smart Technologies In Liquid Food & Beverage Industry; Plastic Waste Control And Solid Waste Management; Ecommerce Packaging - The New Opportunity. Day 2 veered on the topics, Plastics - Is the angst against the material realistic or mis-placed? ; Challenges & Opportunities in Packaging Design and Innovation; Women in Processing and Packaging Industry and other panel discussions.

These help the show bridge the knowledge gap and offered many facets of the industry that were waiting to be tapped upon.

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