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Mother Dairy enters Bihar with new processing plant

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By **Manbeena Chawla** | January 25, 2019



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WordPress post #8512

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With the new facility, Mother Dairy, a wholly owned subsidiary of National Dairy Development Board (NDDB), will now enter the state of Bihar with its famed poly pack milk, initially to be available across 6 districts East Champaran, Gopalganj, Muzaffarpur, Siwan, Vaishali and West Champaran.

To further strengthen the initiative and development of dairy infrastructure in the region, Mother Dairy has come up with a milk processing plant in a record time of 11 months. Spread over an area of 4.5 acres, the newly built plant has a milk processing capacity of 1 lakh litres/day and entails an investment of around Rs. 15 crore.

Speaking on the occasion, Dilip Rath, Chairman, NDDB, said, "NDDB, in its endeavour to support and increase the farmers' income, is providing institutional support to develop the dairying practices across the region. The establishment of new milk processing facility is aimed to serve the purpose of providing a sustainable business model while enhancing the milk productivity in the region." He added, "Formation of Bapudham Milk Producers Company has ensured remunerative returns with direct bank transfer. The farmers associated are also being assisted with interventions like Ration Balancing Program, A.I facilities, cattle feed & mineral mixture, etc. to further help in increasing the productivity of the animals.

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