NEWS | EVENTS

ExpanGlobal announces International Global Franchise 2019

ExpanGlobal will be organizing International Global Franchise Show in New Delhi on 17th and 18th February.

By **Kalyani Sharma** | February 15, 2019



expanglobal-announces-international-global-franchise-2019

> WordPress post #8642

Over 100 brands from food& beverage as well technology sector around the world will be at the show to guide entrepreneurs eager to become franchise owners

ExpanGlobal will be organizing International Global Franchise Show in New Delhi on 17th and 18th February.

Over 100 brands from food& beverage as well technology sector around the world will be at the show to guide entrepreneurs eager to become franchise owners. Those attending the Global Franchise Show will learn how they can benefit from some of the most unique and successful franchise concepts across the globe. Attendees will talk to experts from the franchise space and sample first-hand products and services sold by leading global brands.

A franchise model provides a platform for business people across India. Many people with good business acumen have profited tremendously by becoming franchisees of reputable brands. What makes the franchise model all the more exciting is that it is built using innovative models that allow franchise owners to earn an attractive return on their investment.

Speaking about the event Raghav Khattar President Marketing and Communication of ExpanGlobal said “We’re delighted to host an event in which many prestigious brands will explain business opportunities related to franchising to attendees. The franchise model is among the most successful business models in the world and the unique franchise concepts attendees will learn about will give them clarity about becoming a franchise owner. By mingling and speaking with experts from a wide range of industries visitors will be able to select a franchise aligned with their expertise”.

Mrinal Srivastava who is President Global Expansion and Strategy at ExpanGlobal said that “The franchise industry in India is rapidly growing and diversifying in multiple sectors like Beauty Salons & Supplies, Business Services, Clothing, Consumer Services, Education & Training, Entertainment, Financial Services, Florists, Food and Beverages, Health Care & Fitness, Play School & Activity Centre, Retail and Travel. The growing purchasing power and rising influence of the social media have enabled Indian consumers to spend on quality and known organized business concepts, so with billion plus consumer potential Indian market is set scale businesses through franchising.”

At the Global Franchise Show, there will be brands from verticals like food & beverage, health and wellness, and services. Brands from each sector respectively will be Benihana , Burgerim, Thunder Road, Tassoni, Gaini’s, Chocolate & Chocolate, Tandoori Trumpets, Under 500, Deez

Biryani, 34 Chowringhee Lane, Piadera, Funk Coffee, Moti Mahal Delux, Olive Bar and Kitchen, Charcoal Eats, Diamond International, Cocoberry.

Read online: https://nuffoodsspectrum.in/news/32/13768/expanglobal-announces-international-global-franchise-2019.html
© 2026 NUFFOODS Spectrum. All rights reserved.