NEWS | ALLIED INDUSTRY

Biena expands Plant Protein Snacks Portfolio

Biena, the Roasted Chickpea Snack brand in the nation, launched a new line of Baked Chickpea Puffs that will bring a protein-packed and lower-carb option to the category for those seeking better-for-you snacks that don’t compromise on taste. Building on

By **Sonali Wankhade** | February 21, 2019



biena-expands-plant-protein-snacks-portfolio

> WordPress post #8672

The new game-changing snack puts taste first and is protein-packed, lower-carb and available in three craveable flavors

Biena, the Roasted Chickpea Snack brand in the nation, launched a new line of Baked Chickpea Puffs that will bring a protein-packed and lower-carb option to the category for those seeking better-for-you snacks that don’t compromise on taste. Building on their success, Biena will release three mouthwatering flavors of their new puffed snacks this April – Aged White Cheddar, Vegan Ranch and Blazin’ Hot™.

Made from a simple, nutritious list of ingredients including chickpeas and lentils, Biena Chickpea Puffs are loaded with 7g plant protein and offer up to 40% fewer carbs than other leading puffed snacks per serving. The Chickpea Puffs contain no rice or corn. The brand is also launching a 90-calorie single-serve right out of the gate, which is keto-friendly with 6g net carbs.

The three flavors use real fruits and vegetables for color and wholesome ingredients, making it easier to tackle nutritional goals, even during snack time.

Along with the new product line, Biena Snacks is unveiling a refreshed visual brand identity that will be reflected in a new logo and packaging portfolio. The new look represents the clean ingredients used in Biena products and the positivity and playfulness that the brand exudes. The new packaging design will be rolled out across Biena’s Roasted Chickpea line over the summer.

Read online: https://nuffoodsspectrum.in/news/30/13798/biena-expands-plant-protein-snacks-portfolio.html
© 2026 NUFFOODS Spectrum. All rights reserved.