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Kent RO unveils technology for zero water wastage

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By **Manbeena Chawla** | December 18, 2019



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> WordPress post #10197

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Invented by Dr. Mahesh Gupta, also known as Pure waterman of India & CMD of Kent RO, this is a completely Indianized breakthrough technology which ensures ZERO WATER WASTAGE THROUGH RO Purifiers.

With the first of its kind Zero Water Wastage Technology™, KENT RO will recycle the residue water in a manner that not even a single drop gets wasted; The outcome of the pure water through reverse osmosis process is also boosted from 25 percent to 50 percent.

The unique technology basically utilizes a computer-controlled process that recovers more than 50% water as purified water. The remaining water which generally flushed out will be recycled again by adding it to the water tank and further filtered using highly complex and advanced technology make it drinkable again. Another key factor is controlled minerals in the water so despite poor to poorest quality of water the technology will retain all essential minerals in the filtered water making it a hundred percent pure and rich. The newly invested technology has been tested by various state of the art accredited labs and they have affirmed the results.

The company has introduced first RO purifier Grand Plus equipped with the revolutionary Zero Water Wastage Technology and in future, all the RO purifiers of Kent will have this technology.

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