NEWS | BEVERAGES

PepsiCo’s MTN DEW launches zero-sugar All DEW

MTN DEW® introduces MTN DEW® Zero Sugar, a new product that offers all the bold charge and flavor of the original MTN DEW, now without any sugar. MTN DEW Zero Sugar is for fans who love the exhilarating taste of DEW® and anyone who enjoys carbonated bever

By **Sonali Wankhade** | January 10, 2020



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New MTN DEW® Zero Sugar Offers the Same Bold Taste as the Original, Without Any Sugar

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"This is a big moment for DEW. We are excited to give customers a zero-sugar offering. Because our fans are uncompromising with the DEW they know and love, we knew we had to pull off a formulation that would preserve the great taste of the original," said Nicole Portwood, Vice President of Marketing, MTN DEW. "MTN DEW Zero Sugar delivers on a bold flavor and ever-evolving consumer preferences."

MTN DEW Zero Sugar is the answer for adventurous consumers looking for less sugar and more action. Curated for those who thrive on the thrill of putting their passion into action, the marquee addition to the PepsiCo portfolio is just as good as the original – and maybe, even better. MTN DEW Zero Sugar will be available in 20 oz. bottles, 2 liter bottles, 12-packs of 12 oz. cans and a variety of other single and multipack sizes.

Read online: https://nuffoodsspectrum.in/news/15/15418/pepsicos-mtn-dew-launches-zero-sugar-all-dew.html
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