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Symrise to support food startups with KitchenTown Berlin

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By **Manbeena Chawla** | April 3, 2020



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Combined know-how to help shape a sustainable food system

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Kitchen Town uses innovation sprints to help drive new market ideas from ideation to market testing at fast pace. Special focus lies on the development, commercialization, and launch of impact driven and transformational food products. To achieve this, KitchenTown creates an active global community of food entrepreneurs and innovators to support one another and create a new sustainable food system. Interested parties can join KitchenTown through memberships and use its facilities and know-how. Additionally, KitchenTown offers an accelerator program where startups can apply for funding and venture development.

Symrise leverages the state of the art food facility and co-working spaces to facilitate collaboration and co-creation between its taste experts, foodies, entrepreneurs and their customers, the manufacturers of food and beverage products. Ideas developed and fast-tracked in KitchenTown can easily be reviewed with consumers. Through a rapid prototyping approach and compressed creation the collaboration enables critical project acceleration.

Read online: https://nuffoodsspectrum.in/news/31/15744/symrise-to-support-food-startups-with-kitchentown-berlin.html
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