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AAK joins forces with Good Food Institute India

Mumbai based AAK Kamani, AAK’s majority-owned Indian joint venture, has partnered with the Good Food Institute India to collaborate on research and business promotion aimed at advancing India’s highly promising market for plant-based meat and dairy altern

By **Manbeena Chawla** | May 18, 2020



aak-joins-forces-with-good-food-institute-india

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To drive innovation in India’s plant-based foods category

Mumbai based AAK Kamani, AAK’s majority-owned Indian joint venture, has partnered with the Good Food Institute India to collaborate on research and business promotion aimed at advancing India’s highly promising market for plant-based meat and dairy alternatives.

Through the partnership, AAK’s Customer Innovation Center in Mumbai will host AAK KAMANI ACADEMY™ sessions designed to help businesses and entrepreneurs take advantage of the significant opportunities that exist in India’s plant-based foods category.

With support from the Good Food Institute India, AAK will also provide co-development expertise on how companies can accelerate the formulation of new products, with a particular focus on achieving optimal sensory experience and appealing to local tastes. The collaboration is closely linked to AAK’s global AkoPlanet™ initiative, which provides a platform for plant-based food innovations.

Read online: https://nuffoodsspectrum.in/news/29/15927/aak-joins-forces-with-good-food-institute-india.html
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