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Danone India to strengthen capacity across food supply chain

Danone India, world’s leading food and nutrition company with over 900 million consumers worldwide, has announced strategic initiatives under its ‘One Planet. One Health’ frame of action to further strengthen its capacity across the food supply chain and

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Long term goals include addressing nutritional needs in India and adopting 100% recyclable packaging by 2025

Danone India, world's leading food and nutrition company with over 900 million consumers worldwide, has announced strategic initiatives under its 'One Planet. One Health' frame of action to further strengthen its capacity across the food supply chain and deliver innovation across people, planet and product.

Speaking about Danone's core frame of action, Mr. Himanshu Bakshi, Managing Director, Danone India said," At Danone, we believe that food companies have a critical role to address the ever-changing needs of the consumers and that we can change the world through food".

Danone he added is is committed to address nutritional challenges like protein deficiency which affects over 70 percent of the Indian population and has been running an advocacy campaign for mass education since three years. Danone also partnered with the Eat Right India movement launched by FSSAI and has pledged to improve the nutritional profile of its product portfolio in India.

With an aim to contribute towards circular economy, Danone has developed a road map towards achieving 100 percent recyclable packaging by 2025. In addition to that, Danone will continue to innovate and create products and solutions that address local needs and promote healthier diets.

Read online: https://nuffoodsspectrum.in/news/30/16114/danone-india-to-strengthen-capacity-across-food-supply-chain.html
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