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Medclear unveils stain free curcumin toothpaste

With patent protected MED-SD-SOL™ Cutting edge platform technology   People are always looking for natural, safe and creative ways to whiten their teeth and hence brighten their smile. As a nature’s gift, research has well proven that tu

By **Manbeena Chawla** | July 9, 2020



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People are always looking for natural, safe and creative ways to whiten their teeth and hence brighten their smile. As a nature's gift, research has well proven that turmeric is best natural, safe and effective source for dental care. However, due to staining issues with turmeric, turmeric based toothpaste is non-existent in the market.

Hyderabad based Medclear Healthcare Pvt Ltd, a pioneering healthcare company specialised in Turmeric/Curcumin products, has envisioned to develop innovative products to improve customer's health and well being.

The R&D team have conducted research over the years and overcome the inherent challenges with Turmeric compound and came up with Stain free Turmeric Toothpaste (Curcumin Toothpaste), first of its kind in the world, with patent protected MED-SD-SOL™ Cutting edge platform technology.

Turmeric has been recognized for it's health properties since ancient times. Does Curcumin (Turmeric Extract) really whiten our teeth? Yes, it does whiten our teeth in natural way.

As an anti-inflammatory and anti-microbial herb, Curcumin (Turmeric Extract) is useful for dental care. Curcumin is an active ingredient in Turmeric which has health benefits.

According to a study, curcumin in turmeric prevents gingivitis, bleeding, bad breath (Halitosis) or other gum diseases. Curcumin also removes plaque, bacteria and inflammation compared to mouth washes. Another study says that curcumin aids in relieving dental pain and can be useful as treatment for Periodontitis.

Turmeric does provide better oral healthcare benefits over other natural or over-the-counter (OTC) toothpaste or powders in current market.

Medclear’s stain free turmeric toothpaste (Curcumin Toothpaste) is free of fluorides. It is best natural teeth whitening toothpaste and provides good clean and hygienic dental care. Our Turmeric toothpaste is completely stain- free; It doesn’t leave yellow stain even on white sinks;easily wash-off with water.

As per company’s official notification, the product launch is expected from 1st September 2020. It will be available in 150 g pack.

Medclear offers innovative quality ingredients for dietary supplements, nutritional products, functional foods, functional beverages, natural food colours, cosmetic and personal care products

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