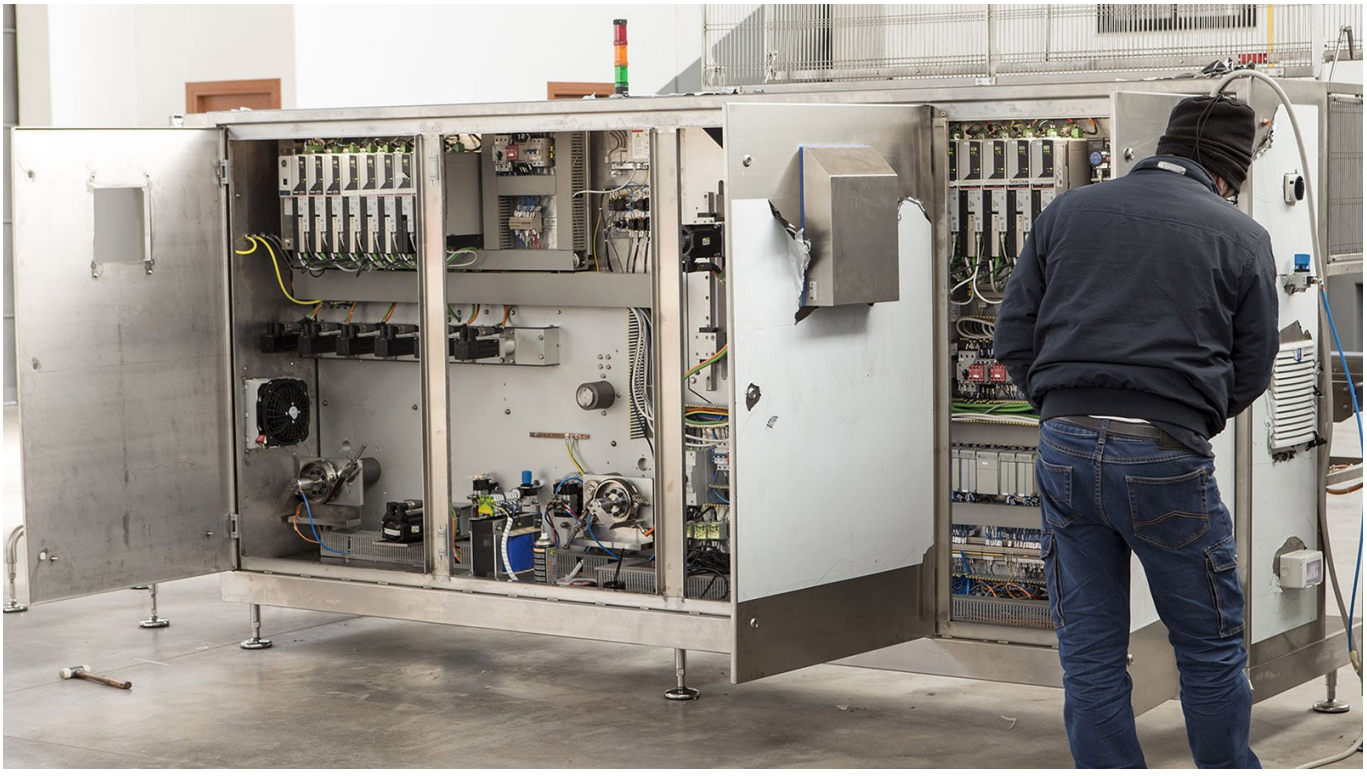
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Sacmi acquires Pack Sud to strengthen primary packaging position

With its takeover of Pack Sud, Italian firm SACMI looks to reinforce its primary packaging position, expand its customer pool and complete its technology range.

By **Manbeena Chawla** | July 15, 2020



sacmi-acquires-pack-sud-to-strengthen-primary-packaging-position

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Made official on 30th June 2020, the takeover saw the SACMI Group acquire a 60% holding in the Bari-based company, an established manufacturer of food packaging and wrapping machines.

Founded in 2003, Pack Sud is a young, dynamic company that now brings its unique vertical packaging design and marketing know-how to the SACMI Packaging & Chocolate Division. Over the years, the company has developed close ties with local companies in the bakery field (such as the traditional *tarallifici* and makers of other bread-derived products) on account of the design advantages of their versatile, low cost machines.

Following the acquisition, SACMI confirmed that the Pack Sud management team will remain in charge so that close collaboration between the two companies' technical and sales teams can begin immediately. The goal? To insert this company into the vast, worldwide SACMI sales network and, by doing so, expand the vertical packaging and low-medium speed primary horizontal packaging machine range.

SACMI acquired a 60% share in Pack Sud - which employs fifteen people and turns over 2.5 million euros a year - with a view to expanding its holding to 100% in the coming years. As with other operations completed during the year, the aim is to seek out and enhance skills, bolster the know-how vital to business development and incorporate these strengths in the SACMI Group's global strategy.

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