NEWS | ALLIED INDUSTRY

Mother Dairy steps into bakery sector

Mother Dairy, a leading dairy player in India, has stepped into the bakery sector by launching three varieties of bread-sandwich, brown and fruit & nut.

By **Manbeena Chawla** | August 3, 2020



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“To leverage the existing robust network of booths across Delhi NCR, Mother Dairy is bringing nutritious, safe and good quality range of breads to its consumers of the region as a convenient food option for all age groups.” said Sangram Chaudhary, MD, Mother Dairy. The bread market in India is localised due to logistical and supply chain issues. With Mother Dairy this has never been a challenge because of our existing network. Hence, having a bread in our kitty was a natural fit, he added.

The bread will be available at approximately 1,800 exclusive outlets of Mother Dairy and Safal Fruits & Vegetables outlets across Delhi NCR.

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