NEWS | ALLIED INDUSTRY

Timios launches new variants of children's finger food

Timios, a Bengaluru based packaged healthy snack brand for children has launched new variants of children's finger food 'Melts'. To cater to the increasing demand for Melts, Timios has introduced new flavours like Banana & Strawberry and Blueberry.

By **Manbeena Chawla** | September 24, 2020



timios-launches-new-variants-of-childrens-finger-food

WordPress post #11309

Timios has also launched a value pack to cater to the increasing demand for Melts

Timios, a Bengaluru based packaged healthy snack brand for children has launched new variants of children's finger food 'Melts'. To cater to the increasing demand for Melts, Timios has introduced new flavours like Banana & Strawberry and Blueberry.

In addition to this, the company has also introduced a value pack that comprises existing flavours of Apple & Cinnamon, Carrot & Cumin and the newly introduced flavours.

Melts is puffed finger food for babies (nine months and above). The product is made with natural ingredients and whole grains. It's completely non-fried, easy to chew and safe for babies. Packed with age appropriate nutrition that fulfils the nutritional needs, Melts makes a perfect in-between meal snack. With convenient packaging, it's an easy to carry on the go snack.

While a lot of R & D has gone into the making of Melts, it has also been strategically designed to make it easy for a baby to pick and eat to help with gross motor skills along with play and learn. Melts are mildly seasoned with spices that help in developing acquired taste.

In the last one year, Timios, part of FirmRoots, has served 2 Lakh+ customers. The products are available on their website, online platforms like Amazon, Bigbasket, Firstcry and Flipkart. The company also sells its products in over 350 stores (organic stores and kids/baby stores).

Read online: https://nuffoodsspectrum.in/news/30/16435/timios-launches-new-variants-of-childrens-finger-food.html
© 2026 NUFFOODS Spectrum. All rights reserved.