NEWS | POLICY

APEDA, IIMR strategise action plan to promote millets

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Considering the potential of increasing exports of Millets and Millet products and the focus given by Government for development of Millet sector of Nurti-Cereals, Agricultural and Processed Food Products Export Development Authority (APEDA) is formulating a strategy with Indian Institute of Millet Research (IIMR) and other stakeholders like National Institute Nutrition, CFTRI and Farmer Producer Organisations (FPOs) for perspective planning of five years for promotion of Millets and Millet products. In this regard a meeting was organized by APEDA with IIMR on 2 nd December 2020 under the Chairmanship of Chairman, APEDA.

APEDA is preparing a perspective Action Plan for increasing export of Millet and Millet Products for a period five years i.e. 2021-2026 to enable all concerned stakeholders for taking necessary action in a time bound manner for achieving the target.

Further, efforts would be made on identification of Millet clusters, creation of platform to consolidate farmers, FPOs, Exporters, Associations, other stakeholders and identification of new Potential International Markets for promotion of Indian Millets.

Millet is a common term to categorize small-seeded grasses that are often termed nutri-cereals, and includes Sorghum, Pearl Millet, Ragi, Small Millet, Foxtail Millet, Proso Millet, Barnyard Millet, Kodo Millet and other millets. Millets are the cereal crops generally small-seeded and known for high nutritive value. Increasing interest in reviving the consumption of millets across various countries is favoring the growth prospects of this product in recent years within the country and for exports as well.

Read online: https://nuffoodsspectrum.in/news/4/16762/apeda-iimr-strategise-action-plan-to-promote-millets.html
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