NEWS | EVENTS

APEDA organises virtual meet with Thailand for expanding food export

In a bid to boost export potential of India’s agricultural and processed food products, the Agricultural and Processed Food Products Export Development Authority (APEDA) organised a Virtual Buyer Seller Meet (BSM), in association with Indian Embassy in Th

By **BioSpectrum Bureau** | December 23, 2020



apeda-organises-virtual-meet-with-thailand-for-expanding-food-export

> WordPress post #11716

The event was organised to drive the export potential of India’s agricultural and processed food products

In a bid to boost export potential of India’s agricultural and processed food products, the Agricultural and Processed Food Products Export Development Authority (APEDA) organised a Virtual Buyer Seller Meet (BSM), in association with Indian Embassy in Thailand, on 21 December 2020. The meet brought together key stakeholders from the respective Governments and trade on a common platform for strengthening strategic cooperation between India and Thailand in Agri-Food Sector.

This Virtual-BSM with Thailand is the 13th in the series of such events organized by APEDA with various countries. Earlier such Virtual-BSM were organized with the United Arab Emirates (UAE), Kuwait, Indonesia, Switzerland, Belgium, Iran, South Africa, Germany, the United States, Canada and Australia.

During the Virtual-BSM, presentations were made by Trade Associations from India on the potential products for exports to Thailand such as grapes, pomegranate, vegetables, Dairy Products and other Ready to Eat products. The Thailand Trade Associations and importers explained their requirement or standards for agri imports from India.

The Virtual BSM was joined by Suchitra Durai, Ambassador of India to Thailand; Dr. M. Angamuthu, Chairman APEDA; Visit Limlurcha, Director Board of Trade of Thailand and President of Thai Food Processors’ Association; Paphavee Suthavivat, Vice Chairman of the Institute of Agro Based Industries, the Federation of Thai Industries and Senior Officials of APEDA and Embassy of India, Thailand.

The Virtual BSM was followed by a ‘Taste of India’ Campaign in Bangkok. Indian grapes, pomegranate, pomegranate arils, vegetables, Dairy Products and other Ready to Eat products were sent by APEDA and the same were displayed. Wet Sampling of Basmati Rice Biryani, fresh grapes and pomegranate have also been organised during the Taste of India Campaign.

Read online: https://nuffoodsspectrum.in/news/32/16842/apeda-organises-virtual-meet-with-thailand-for-expanding-food-export.html
© 2026 NUFFOODS Spectrum. All rights reserved.