NEWS | BEVERAGES

Purecise launches anti-oxidant rich blue tea

To keep your body healthy and stress-free, Purecise has introduced a unique blend of two powerful anti-oxidants called Pure Blue Pea Green Tea. It consists of organic green tea sourced from Kerala and the butterfly pea flower sourced from Assam.

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purecise-launches-anti-oxidant-rich-blue-tea

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This blue tea is capable of improving the immune system which further helps in detoxifying your body to keep common-flus and viruses at bay. An ideal cuppa to keep you calm and your body fresh and active all day long.

For centuries, Blue tea has been consumed as a memory enhancer, brain booster and anti-stress agent. Combined in a healthy concoction of herbal green tea, it can be beneficial to one’s overall well-being.

This herbal infusion cleanses the body and improves skin health as it contains anti-ageing properties. This tea is extremely rich in antioxidants and is an instant stress reliever. One of the aspects of the tea is the fact that the liquid changes color from deep blue to purple after adding lemon juice to the tea. This tea can be brewed multiple times; all you need is to increase the water temperature for later steeping.

Commenting on the launch, Vaibhav Garg, Clinical & Sports Nutritionist and Founder, Purecise said, “Blue pea tea is one of our most unique offerings. The natural herbs and combination of two ingredients (Blue Pea and Herbal green Tea) have various health benefits. Firstly, the anti-oxidants and bio-active compounds present in this tea helps to control early signs of common cold and cough, increases the body’s metabolic rate and improves digestion and brain functioning; all while relaxing your mind. Various studies have also shown that if consumed regularly, it can also help in reversing cancer symptoms and can benefit people suffering from diabetes.”

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