NEWS | BEVERAGES

Storia F&B launches immunity enhancing turmeric latte

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storia-fb-launches-immunity-enhancing-turmeric-latte

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Turmeric Latte. Storia Turmeric Latte contains natural curcumin, active ingredient in turmeric. It is trans-fat free and has no preservatives, making the beverage ideal for functional nutrition.

Speaking about the launch Turmeric Latte, Vishal Shah, founder & MD, Storia Foods & Beverages said, “Turmeric (Haldi) is every Indian household’s go-to fix for various health problems. Its usage has been long embedded in the ancient Ayurvedic practice and has been cited to promote the holistic health of the body. The consumer has always been the centre for us and we are happy to launch the new product-Turmeric Latte, an immunity booster beverage for them during COVID times. The beverage is safe for consumption, both in warm and cold conditions. We believe our Turmeric Latte would soon emerge as a popular drink among consumers, who are now looking for alternative ways to stay healthy and boost their immunity.”

Storia Turmeric Latte is available in three flavours of Classic Turmeric, Aromatic Saffron and Tasty Nutmeg. This drink is available in 180ml ready-to-drink bottle and can be consumed regularly by any age group at any hour of the day.

Read online: https://nuffoodsspectrum.in/news/15/16886/storia-fb-launches-immunity-enhancing-turmeric-latte.html
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