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Entrepreneurs to explore untapped potential of exporting whole coriander

The Spices Board of India and DBT-SABC Biotech Kisan Hub in collaboration with ICAR-NRCSS, RSAMB, and Kota Agriculture University recently organized the World of Coriander webinar 'Accelerating Quality Production, Post-Harvesting, Value Addition & Export

By **Pooja Yadav** | January 6, 2021



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’World of Coriander’ webinar held to accelerate quality production and export of coriander

The Spices Board of India and DBT-SABC Biotech Kisan Hub in collaboration with ICAR-NRCSS, RSAMB, and Kota Agriculture University recently organized the World of Coriander webinar ‘Accelerating Quality Production, Post-Harvesting, Value Addition & Export of Coriander from India’ with the participation of more than hundred key stakeholders from various states.

The Hadoti region of South-East Rajasthan and Guna district of Madhya Pradesh is known for coriander (Coriandrum sativum L.) production and contributes a major share in coriander export from the country.

Considering the vast potential of Hadoti-Guna region, D Sathiyan, Chairman-cum-Secretary of the Spices Board of India urged the entrepreneurs and exporters to tap the tremendous opportunities in the export of whole coriander and other processed products such as coriander split (daal), powder and essential oil.

Anu Shree Poonia, Spices Board Member, underlined the need for integrated and coordinated efforts from all departments to make Rajasthan the next spice manufacturing and export hub.

With the same outlook, PM Suresh Kumar, Director, Spices Board highlighted about common facility centre established by Spices Board in Spice Parks located at Jodhpur, Ramganj Mandi (kota), and Guna and increased demand for Indian Spices in the International market, particularly Coriander.

Exploring value-added products such as Indian curry powder and mouth freshener imbued by coriander were suggested as a way forward to increase coriander usages both in the domestic as well as the export market.

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