NEWS | ALLIED INDUSTRY

Gitam University, Nutrify India offer degree programmmes in nutrition

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Aiming towards capacity building of the nutrition industry via a curriculum of degree programmes

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On this partnership, Amit Srivastava, Chief Catalyst and Founder of Nutrify India said, “We are extremely proud of this collaboration and are keen to mentor and shape the future generations to perceive our industry as a source of mainstream career option.”

“The ‘GITAM-Nutrify India Academy’ has been established to disseminate best-in-class knowledge relating to Nutrition, Wellness, Food Technology and allied areas. As part of the Academy, we will develop and deliver courses, certificates, diploma programmes and Continuing Education programmes for professionals in Nutrition, Nutrition Management, Health & Wellness, Food Technology, Food Safety, etc. Through its Centre for Health and Wellness Innovation (CHWI), GITAM wishes to collaborate with external academics, industry partners and thought leaders to disseminate the message of “Responsible Nutrition” and bring unique products and solutions to the market. We look forward to your support in this endeavour,” quoted Balkumar Marthi, Director, Centre for Health & Wellness Innovation & Raja Pappu, Director, Research & Consultancy.

India has been recognised as a rapidly growing nutritional market with a stable demand for innovations. Through valuable alliances and expertise, the affiliation between Gitam and Nutrify India will in addition to capacity-building programs also focus on research and development, formulation and process innovation.

Gitam University is a prominent A++ grade accredited university. Nutrify India is a well-established platform that administers responsible nutrition in India and Internationally across innovators and upcoming start-ups. In 2020, the year gone by, Nurtify India accredited over $8 million worth commercialization in the innovation expanse.

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