NEWS | NUTRITIONALS

Timios launches ‘Made to Order’ porridge range for infants & toddlers

Timios, a Bengaluru based packaged healthy snack brand for children, enters into the baby food market with the launch of its new category of ’Made to Order’ Porridge range for infants and toddlers. This new product is designed keeping in mind the nutritio

By **Pooja Yadav** | January 12, 2021



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> WordPress post #11790

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Timios, a Bengaluru based packaged healthy snack brand for children, enters into the baby food market with the launch of its new category of ’Made to Order’ Porridge range for infants and toddlers. This new product is designed keeping in mind the nutritional requirements of babies between the ages of 6 to 18 months and is available in 12 variants.

A report by Research and Markets indicates that the global Baby & Infants food market is set to grow from $50Bn in 2017 to $69Bn during 2018-2023.

Timios porridge range is manufactured in a cleanroom processing unit with the finest ingredients ensuring the highest quality of standards and hygiene. A cleanroom unit is typically used in pharmaceutical and scientific research that requires a controlled environment with limited exposure to contaminants. Timios is one of the first packaged food companies to introduce cleanroom processing for baby food. The cleanroom used for manufacturing the porridge range is designed to maintain an extremely clean environment that filters dust, airborne organisms, and vaporized particles to provide the most hygienic food products.

In addition to this, all the ingredients used are 100% Organic, USDA and India Organic Certified. These ingredients are further processed using traditional methods where they are sprouted, roasted and ground to retain the nutritional value of the ingredients. Timios porridge range is priced between Rs 160 to Rs 300 (200gm) and is available in 12 variants covering age groups 6 Months to 12+ months.

Read online: https://nuffoodsspectrum.in/news/6/16916/timios-launches-made-to-order-porridge-range-for-infants-toddlers.html

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