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Tata expands wellness range with Tulsi Green and Gold Care tea

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TATA Tea Gold Care is infused with a medley of five native ingredients that provide wholesome goodness in every cup and promote wellbeing. It packs the goodness of immunity boosting ingredient Tulsi and other native ingredients Ginger, Cardamom, Mulethi & Brahmi that not only make for a perfect cup of masala tea but also are known to provide specific health benefits.

TATA Tea Tulsi Green is a blend of green tea and real Tulsi leaves. Tulsi is traditionally known to boost immunity and green tea is known for its multiple health benefits. These two were brought together to create a product that tastes and feels good.

Tetley, the 2nd largest tea brand globally, has been reformulated with added Vitamin C and is relaunched as Tetley Green Tea Immune. Hence, Tetley Green Tea Immune has all the goodness of antioxidants rich green tea and added vitamin C, that helps support Immune system. Tetley Green Tea Immune is available in four exciting variants, (Classic, Lemon & Honey, Ginger Mint & Lemon and Mango variant), to ensure rejuvenation in every sip.

Sushant Dash, President, Packaged Beverages (India, Bangladesh and Middle East), Tata Consumer Products, said, "We are enhancing wellness offerings in our beverage portfolio with the launch of two exciting variants in our Tata Tea brand- Tata Tea Gold Care and Tata Tea Tulsi Green and the re-launch of Tetley Green Tea Immune. The pandemic has seen consumers showing a significant preference for trusted health and wellness products. We will continue to invest in our brands and innovate to create quality and distinctive products for our consumers.”

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