NEWS | NUTRITIONALS

Aurea Biolabs unveils first-of-its kind nutraceuticals range in India

Aurea Biolabs, a leading manufacturer and exporter for nutraceuticals based in Cochin, has announced the launch of PureVeda, the first-of-its-kind nutraceuticals range in India. Clinically proven to deliver unmatched efficacy, the PureVeda range of nutrac

By **Pooja Yadav** | February 23, 2021



aurea-biolabs-unveils-first-of-its-kind-nutraceuticals-range-in-india

> WordPress post #11966

Developed with PNS & Zeal technology, an industry-first extraction and formulation process

Aurea Biolabs, a leading manufacturer and exporter for nutraceuticals based in Cochin, has announced the launch of PureVeda, the first-of-its-kind nutraceuticals range in India. Clinically proven to deliver unmatched efficacy, the PureVeda range of nutraceuticals comprises of Super Turmeric (for Wellness and Immunity), Tru Relief (for Pain Management) and Activ Digest (for Digestive Support).

The PureVeda range of products are potent capsules of health that are crafted from 100 % pure and natural ingredients.

PNS and Zeal are a one-of-its-kind, patent filed formulation technology that helps in deriving the maximum benefit of a natural ingredient. PNS (Polar–Non-polar sandwiching) is a process that makes natural molecules highly absorbable in the intestinal tract, consequently increasing its bioavailability, while Zeal ensures maximum efficacy, potency, and bioavailability with a highly efficient, targeted delivery system.

The PureVeda range of nutraceuticals – Super Turmeric, Tru Relief and Activ Digest, have been developed using safe, sustainable and high-quality ingredients.

Super Turmeric is a full spectrum natural supplement that incorporates over 200+ bioactive molecules of the turmeric rhizome, with the highest percentage of curcuminoids.

Tru Relief is a clinically proven, advanced pain management solution derived from the phytocannabinoids of black pepper and is designed for adults who want to lead an active lifestyle. It provides relief from muscular discomfort, supports recovery from injuries and improves all-round musculoskeletal health.

The Full Spectrum Ginger Extract in Activ Digest has an antimicrobial and anti-inflammatory ability that can help resist and fight bacteria commonly involved in gastrointestinal disorders. Available in a jar of 30 capsules, Super Turmeric, Tru Relief and Activ Digest are priced between

Rs 600 and 700.

Read online: https://nuffoodsspectrum.in/news/6/17092/aurea-biolabs-unveils-first-of-its-kind-nutraceuticals-range-in-india.html
© 2026 NUFFOODS Spectrum. All rights reserved.