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Herbalife Nutrition, the global nutrition powerhouse has unveiled its first Auto Sales Centre in Bengaluru. The automated product vending kiosk will dispense Herbalife Nutrition’s science backed products and aims to deliver a highly efficient customer experience with minimal touch points to increase agility for the rapidly expanding nutrition business.

The Auto Sales Centre is a strong testimony to the organisation’s global objective of Building it Better. The feature will enable ease of access for its growing Preferred Customer Segment, which is one of the key strategic imperative of the company. The company plans to launch Auto Sales Centres in cities across its network.

Speaking on the occasion, Ajay Khanna, Vice President and India Country Head, Herbalife Nutrition, said, “We are always looking at solutions that bridge the gap between our consumers and our products. The Auto Sales Centre reflects the the massive potential of our brand and our commitment to constantly endeavour to offer the best experience to our markets.”

The Auto Sales Centre is live at Herbalife Nutrition, Condor Mirage, 101/1, Richmond Road, Bengaluru 560025.

Read online: https://nuffoodsspectrum.in/news/30/17096/herbalife-nutrition-launches-first-auto-sales-centre-in-bengaluru.html
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