NEWS | ALLIED INDUSTRY

Hatsun Agro’s Solapur-based modern greenfield dairy processing plant becomes operational

Hatsun Agro Product Ltd. (HAP), a leading private sector dairy company in India, with brands ‘Arokya’, ‘Hatsun’, ‘Arun Icecreams’, ’Ibaco’ has announced commercial production at its newly set up modern greenfield dairy processing plant in Solapur, Maharas

By **Pooja Yadav** | February 26, 2021



hatsun-agros-solapur-based-modern-greenfield-dairy-processing-plant-becomes-operational

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The plant is estimated to generate over 3,000 direct and indirect employment opportunities in the region

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The plant is the 19th manufacturing location for HAP that has a network of plants in four states of Tamil Nadu, AP, Telangana, and Karnataka. The fully automated dairy plant, one of the technologically superior plants in the country is set up in 72 acres land at a cost of 130 Crores in

Solapur district in Maharashtra. The plant follows the latest design philosophy and has specialized imported equipment from Germany to process 6 lakh liters milk per day (LLPD).

The emphasis of the design is on employee safety, product hygiene and making products of the finest quality. HAP has also set up a water pond inside the factory premises for harvesting rainwater to the tune of 1.25 crore litres. This is a first in the region and the water saved can be fully treated and utilized for multiple purposes.

HAP will manufacture Milk, Curd, Butter Milk, Chaas, Lassi, yoghurt and Shrikhand at the new plant. HAP will market them under prestigious household brand names – ‘Arokya’ and ‘Hatsun’. The total milk processing capacity of HAP now stands at 52.50 LLPD across all its manufacturing locations in 5 states.

Additionally, the setting up of this plant will help onboard dairy farmers to the mainstream network and will boost the income of over 75000 to 90000 dairy farmers in Maharashtra. HAP aims to provide greater support to farmers with access to the best technology, farm inputs, animal husbandry services, specialized cattle feed and direct credit to their bank accounts for their milk supply.

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