NEWS | POLICY

APEDA exports GI certified Shahi Litchi from Bihar to UK

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By **Pooja Yadav** | May 25, 2021



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APEDA collaborated with the Department of Agriculture, Bihar along with other stakeholders for facilitating exports of Shahi Litchi

In a major boost to the export of GI-certified products, season's first consignment of *Shahi Litchi* from Bihar was exported to United Kingdom by air route on May 24, 2021. The phyto-sanitary certification for exports of *Shahi Litchi* was issued from newly established certification facility at Patna. The fruit is being exported by Cira Enterprises and sourced from farmers in Muzaffarpur, Bihar. The Litchi is being imported by H & J Veg, London.

The Agricultural and Processed Food Products Export Development Authority (APEDA) collaborated with Department of Agriculture, Bihar along with other stakeholders such as farmers, exporters and importers for facilitating exports of *Shahi Litchi*. Senior officials including Dr M Angamuthu, Chairman, APEDA, N Saravana Kumar, Principal Secretary Agriculture, Bihar and others participated in the event for exports of *Shai Litchi*.

Shahi litchi was the fourth agricultural products to get GI certification from Bihar in 2018, after *Jardalu mango, Katarni rice* and *Magahi paan*. GI registration for *Shahi Litchi* is held with the Muzaffarpur-based Litchi Growers Association of Bihar.

Muzzafarpur, Vaishali, Samastipur, Champaran, Begusarai districts and adjoining areas of Bihar have favourable climate for growing *Shahi Litchi*.

APEDA has been facilitating Bihar government in formulating State agri-export plan which would provide road-map for boosting agricultural and processed food products exports from the State. After the finalisation of State agri-export plan, the export potential of Makhana, mango, litchi and other fruits and vegetables can be harnessed.

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