**NEWS | ALLIED INDUSTRY**

# TCPL enters premium coffee market

Tata Coffee Limited, a subsidiary company of Tata Consumer Products Ltd, has announced the launch of its e-commerce platform, "www.coffeesonnets.com". The website debuts with three variants of luxury single origin specialty coffee named The Sonnets-The vo

By **Pooja Yadav** | June 7, 2021




tcpl-enters-premium-coffee-market

WordPress post #12405

**Enters the premium coffee market with the launch of its e-commerce platform**

Tata Coffee Limited, a subsidiary company of Tata Consumer Products Ltd, has announced the launch of its e-commerce platform, "www.coffeesonnets.com". The website debuts with three variants of luxury single origin specialty coffee named The Sonnets-The voice of our estates.

"These single estate coffees are processed uniquely with great care, undergoing intense sensorial evaluations by expert tasters. Only the finest and the rarest coffees are carefully selected to be used in The Sonnets range of coffees, showcased this season," TCL said.

The coffees are directly sourced from two of Tata Coffee’s 19 estates located in Coorg region of Karnataka. These estates - Goorghuly and Woshully - are recognised for growing some of the best Arabica Coffees in the country, the company said.

TCL MD and CEO, Chacko Thomas, said that the ‘The Sonnets-The voice of our estates’ aims to give coffee lovers across the country access to some of our finest estates’ coffees through our e-commerce platform.

---

Read online: https://nuffoodsspectrum.in/news/30/17531/tcpl-enters-premium-coffee-market.html
© 2026 NUFFOODS Spectrum. All rights reserved.