NEWS | GLOBAL

Nestlé announces acquisition of The Bountiful Company core brands

Nestlé Health Science has recently announced the successful completion of its acquisition of the core brands of The Bountiful Company, including Nature’s Bounty, Solgar, Osteo Bi-Flex, Puritan’s Pride, Ester-C, and Sundown.

By **Pooja Yadav** | August 10, 2021



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"More people around the world are taking charge of their health, looking to vitamins, minerals, herbals and supplements to fill gaps or provide extra support," said Nestlé Health Science CEO Greg Behar. "Today we’re pleased to welcome four thousand new employees into Nestlé Health Science with our acquisition of the key brands from The Bountiful Company. The acquisition gives us a broader range of trusted products and more ways to enhance the health of customers around the world."

Nestlé Health Science announced on April 30, 2021 that it entered into an agreement to acquire the majority of The Bountiful Company’s brands. The closing of the deal establishes Nestlé Health Science as the industry leader in vitamins, minerals, herbals and supplements (VMHS) in mass retail, specialty retail, e-commerce and direct-to-consumer in the US, while providing new products and sales channels around the world.

Don Kerrigan, President of North America for The Bountiful Company, will be joining Nestlé Health Science as the company’s new CEO of VMHS Health US, reporting to Greg Behar.

Read online: https://nuffoodsspectrum.in/news/31/17850/nestl-announces-acquisition-of-the-bountiful-company-core-brands.html

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