NEWS | ALLIED INDUSTRY

GEF India launches Freedom Physically Refined Rice Bran oil

Hyderabad-based Gemini Edibles & Fats India (GEF India) has unveiled five-litre jar of Freedom Physically Refined Rice Bran oil. The company has also initiated a new campaign with the message Freedom Rice Bran Oil fights bad cholesterol and increases good

By **Sanjiv Das** | September 10, 2021



gef-india-launches-freedom-physically-refined-rice-bran-oil

> WordPress post #12863

Freedom Rice Bran Oil has 10000+ ppm Oryzanol which reduces Bad Cholesterol (LDL)

Hyderabad-based Gemini Edibles & Fats India (GEF India) has unveiled five-litre jar of Freedom Physically Refined Rice Bran oil. The company has also initiated a new campaign with the message Freedom Rice Bran Oil fights bad cholesterol and increases good cholesterol across social, digital, electronic, and print platforms to inform people about the health benefits of using rice bran oil.

The new campaign along with the five litre jar was launched by P Chandra Shekhara Reddy, VP - Sales & Marketing, Freedom Healthy Cooking Oils along with the other senior management of GEF India.

The new five-litre jar of Freedom Rice Bran Oil has been specially designed keeping in mind the socio-demographic profile of Indian consumers. The five-litre jar is convenient and has a contemporary design, with a tamper-proof flow control cap.

Read online: https://nuffoodsspectrum.in/news/30/17989/gef-india-launches-freedom-physically-refined-rice-bran-oil.html
© 2026 NUFFOODS Spectrum. All rights reserved.