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Danone’s Evian brings 100% rPET bottles in partnership with Loop Industries

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By **Pooja Yadav** | September 21, 2021



danones-evian-brings-100-rpet-bottles-in-partnership-with-loop-industries

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Using innovative technology that allows more plastic to be kept in use

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This marks a significant milestone in evian’s 2025 circularity journey, which will see it accelerate the transition to 100 per cent recycled plastic in all its plastic bottles.

Loop Industries offers transformational technology that allows no and low-value PET plastics (that will otherwise go to waste) to be recycled endlessly into new, virgin-like PET plastic.

The process uses ground-breaking technology to break down plastic into its base building blocks, or monomers. The monomers are then purified and repolymerised into Loop PET plastic.

This innovative technology allows more plastic to be kept in use, reduces reliance on fossil fuels and avoids the creation of new plastic.

Evian’s partnership with Loop Industries spans four years. The partnership will see this pioneering technology rolled out across markets beginning in 2022 and is part of Evian’s continuous effort to lead the shift and accelerate the development of innovative sustainable packaging solutions.

Read online: https://nuffoodsspectrum.in/news/16/18028/danones-evian-brings-100-rpet-bottles-in-partnership-with-loop-industries.html
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